

Equity Research
Property mgmt / China

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Company Update

BUY

UNCHANGED

Close price: HK\$24.45 Target Price: HK\$30.93 (+27%)

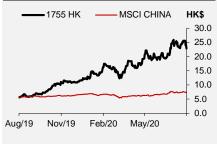
Prior TP: HK\$26.90

Key Data

HKEx code		1755 HK
12 Months High	(HK\$)	26.40
12 Month Low	(HK\$)	5.40
3M Avg Dail Vol.	(mn)	1.94
Issue Share	(mn)	818.10
Market Cap	(HK\$mn)	20,002.55
Fiscal Year		31/12/2019
Major shareholder	(s)	Wang Zhenhua
		(72 2/10/.)

Source: Company data, Bloomberg, OP Research Closing price are as of 13/08/2020

Price Chart



	1mth	3mth	6mth
Absolute %	-3.4	10.4	40.2
Rel. MSCI CHINA %	-3.2	-8.2	29.4

PΕ



Company Profile

Founded in 1996 in Jiangsu, S-Enjoy Service Group Co., Limited is ranked as 2019TOP11 property management services company by CIA, and also 2019TOP5/7/10 in Shanghai/Wuxi/Hangzhou respectively. It has 60.2mn sq. m GFA under management (GFAum) by FY19, 71% of which comes from sister company Seazen Group.

S-Enjoy Service Group (1755 HK)

3rd party expansion speeding up

- The company reported upbeat 1H20 results of 61% yoy growth in attr. net profit, in line with previous profit alert and our forecasts. BMS GPM leap on better-than-expected scale effect and labor cost control.
- 3rd party expansion speeded up as new contracted GFA/GFAum in 1H20 amounted to FY19 full year addition. We expect this to continue with GFAum from 3rd parties growing at 61% CAGR FY19-22E.
- Maintain BUY with TP lifted to HK\$30.93 on higher 50x/35x PE based on higher FY20E/FY21E adj. EPS (+6.8%/5.3%).

Upbeat 1H20 results in line. The company posted 1H20 rev/attr. net profit of RMB1,222 mn/RMB 189 mn, up 43%/61% yoy, in line with previous profit alert and our forecasts. During the period **contracted GFA/GFA under management (GFAum)** added 14 mn/11 mn sq. m to 167 mn/71 mn sq. m, equivalent to 24%/28% of our full year forecast, due to heavier-loaded contracted sales and deliveries in 2H. **Staff/labor cost control was better than expected** due to 1) social insurance exemption benefits from Feb. to Dec. (saving ets. 26mn/29mn in 1H20/2H20E), 2) further optimized cleaning outsourcing fees, 3) quicker-than-expected kick-in of scale effect. This led to surprising yoy GPM leap in basic property management to 32.0% from 28.1% and sharp decrease in admin ratio to 8.8% from 10.3%. **Community VAS grew exponentially by 95% as expected,** though segmental GPM was dragged down to 42.7% due to faster growth in low-margin business such as ready-to-move-in and orange app operations. We expect high-margin asset management businesses (car park space selling mainly) to make more significant contribution in 2H20.

Speeding-up 3rd party quality expansion strengthens project pipelines. The company added 10mn/8mn sq. m 3rd party contracted GFA/GFAum to 43m /25mn sq. m in 1H20, which were equivalent to the whole year additions in FY19. We expect this fast ramp-up to continue with strong management commitment for new projects sourcing from smaller developers and ample cash position (RMB 1.3bn by Jun. 2020) for more M&As. We estimate GFAum from 3rd parties to grow at 61% CAGR FY19-22E to contribute 36% of total by FY22E.

Maintain BUY with TP lifted to HK\$30.93 on higher 50x/35x PE FY20E/FY21E on higher adj. EPS (+6.8%/5.1% respectively), and higher 50% (from 47%) earnings CAGR FY19-22E, as we tuned up both GPM and operating margin to factor in better labor cost control and faster-than-expected scale effect. The company currently trades at 0.8x PEG (FY20E PE) that is at 47% discount to CG Services.

Risks: 1) abrupt slowdown of Seazen Group expansion; 2) unexpected salary inflation acceleration; 3) unsuccessful diversification of community VAS

Exhibit 1: Forecast and Valuation												
Year to Dec (RMB mn)	FY18R	FY19	FY20E	FY21E	FY22E							
Revenue	1,173.4	2,024.0	2,947.6	4,108.2	5,489.7							
Growth (%)	2.0	76.0	45.6	39.4	33.6							
Adj. net profit	175.5	271.2	446.9	641.7	910.0							
Growth (%)	105.0	54.5	64.8	43.6	41.8							
Diluted adj. EPS (HK\$)	0.314	0.373	0.615	0.884	1.253							
EPS growth (%)	1.0	20.3	64.8	43.6	41.8							
Change to previous EPS (%)			6.8	5.1	5.3							
Consensus EPS (HK\$)			0.582	0.866	1.244							
ROA (%)	39.6	59.5	39.6	42.9	46.3							
P/E (x)	78.0	65.5	39.7	27.7	19.5							
P/B (x)	16.0	19.2	13.8	10.6	8.0							
Yield (%)	0.5	0.8	1.4	2.0	2.8							
DPS (HK\$)	0.113	0.203	0.335	0.481	0.683							

Source: Bloomberg, OP Research



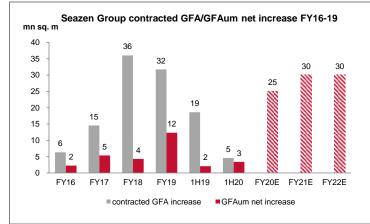
		FY20E			FY21E			FY22E		OP Comments
(RMB mn)	New	Old	% Chg	New	Old	% Chg	New	Old	% Chg	
Revenue	2,948	2,918	1.0	4,108	4,048	1.5	5,490	5,424	1.2	
Gross profit	911	886	2.8	1,298	1,273	2.0	1,799	1,759	2.3	
Gross margin	30.9%	30.4%	0.5	31.6%	31.4%	0.2	32.8%	32.4%	0.3	Revised up on faster scale
										effect for BMS GPM
Opex	(330)	(343)	(4.0)	(451)	(467)	(3.5)	(587)	(609)	(3.6)	Lowered labor cost
										assumption thus lower adm
										ratio
EBIT	592	553	7.0	858	816	5.1	1,222	1,161	5.3	
Net Profit	437	408	7.0	631	600	5.2	900	854	5.3	
Adj. net profit	447	418	6.8	642	611	5.1	910	864	5.3	
Diluted EPS (HK\$)	0.615	0.576	6.8	0.884	0.841	5.1	1.253	1.190	5.3	

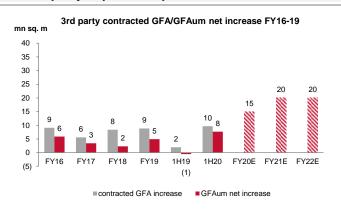
Source: Company, OP Research

^{*}adjusted net profit excl. FV gains of financial assets, FX gains, receivable provisions



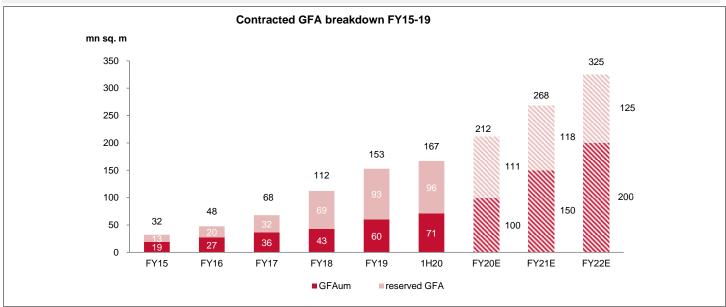
Exhibit 3: Net increase in contracted GFA/GFAum by sources - 3rd party expansion quickened





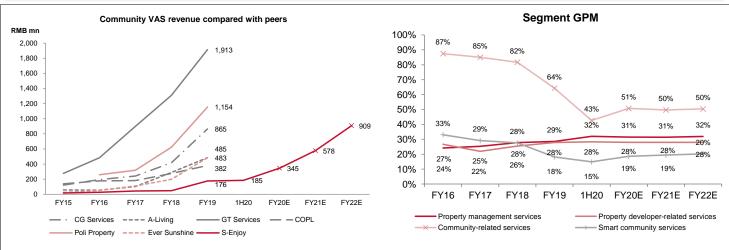
Source: Company, OP Research

Exhibit 4: GFA breakdown FY15-22E



Source: Company, OP Research

Exhibit 5: Community services grew exponentially in 1H20 as expected



Source: Company, OP Research



(RMB mn)	1H19	2H19	1H20A	1H20E	Act./Est.	OP comments	FY20E
Revenue	856	1,168	1,222	1,353	-10%		2,94
COGS	(606)	(818)	(858)	(947)	-9%		(2,037
Gross profit	250	350	364	406	-10%		91
Other income & gains	6	26	30	5	458%		1
Selling exp	(4)	(7)	(10)	(8)	20%		(17
Admin exp	(88)	(146)	(108)	(162)	-34%	Beat on better than expected	(312
						labor cost control	
Other opex	(0)	(0)	(2)	(1)	275%		(1
Operating profit (EBIT)	164	222	274	240	14%		592
Provisions or other items	(13)	3	(20)	(5)	283%		(10
Interest income	10	7	12	10	19%		20
Finance costs	(0)	(0)	(0)	(0)	79%		(0
Profit after financing costs	161	231	266	245	9%		602
Associated cos	0	0	0	0	n.a.		(
Jointly controlled cos	0	0	0	0	n.a.		(
Pre-tax profit	161	231	266	245	9%		602
Tax	(37)	(53)	(60)	(55)	10%		(135
Minority interests	(7)	(13)	(17)	(14)	18%		(30
Net profit	117	165	189	176	8%		437
Adjustments	(13)	24	(20)	(5)			(10
Adjusted net profit	130	141	209	181	15%		447
НоН%							
Revenue	32%	36%	5%	16%	n.a.		
Gross profit	28%	40%	4%	16%	n.a.		
Adjusted net profit	36%	8%	48%	28%	n.a.		
YoY%							
Revenue	71%	80%	43%	58%	n.a.		45.6%
Gross profit	74%	79%	46%	62%	n.a.		51.9%
Adjusted net profit	115%	72%	60%	39%	n.a.		64.8%
Key ratios					in ppts		
GPM	29.2%	30.0%	29.8%	30.0%	-0.19		30.9%
Selling exp	0.5%	0.6%	0.8%	0.6%	0.19		0.6%
Admin exp	10.3%	12.5%	8.8%	12.0%	-3.17		10.6%
EIT	22.9%	23.1%	22.7%	22.5%	0.21		22.5%
Adj. Net margin	15.2%	12.1%	17.1%	13.4%	3.72		14.8%
Revenue breakdown							
A. Property management services	398	451	530	674			1,433
B. Property developer-related services	105	274	374	298			713
C. Community-related services	71	105	185	151			345
D. Smart community services	113	238	208	228			457
Revenue contribution							
A. Property management services	46%	39%	43%	50%			49%
B. Property developer-related services	32%	32%	24%	22%			24%
C. Community-related services	11%	7%	15%	11%			129
D. Smart community services	10%	22%	17%	17%			15%
Revenue breakdown yoy%							
A. Property management services	19%	14%	33%	69%			69%
B. Property developer-related services	162%	95%	9%	9%			10%
C. Community-related services	310%	228%	95%	59%			969
D. Smart community services	144%	616%	133%	155%			30%

Source: Company. OP Research; adjusted net profit excl. FV gains of financial assets, FX gains, receivable provisions



Financial Summary

Financiai Sum		<u>/</u>									
Year to Dec	FY18R	FY19	FY20E	FY21E	FY22E	Year to Dec	FY18R	FY19	FY20E	FY21E	FY22E
Income Statement (RMB mn)						Ratios					
Property management services	732	849	1,433	2,159	2,962	Gross margin (%)	29.4	29.6	30.9	31.6	32.8
Property developer-related	297	648	713	784	862	Operating margin (%)	18.7	19.1	20.1	20.9	22.3
Community-related services	48	176	345	578	909	Net margin (%)	15.0	13.4	15.2	15.6	16.6
Professional services	97	351	457	588	757	Selling & dist'n exp/Sales (%)	0.6	0.6	0.6	0.6	0.6
Turnover	1,173	2,024	2,948	4,108	5,490	Admin exp/Sales (%)	12.6	11.6	10.6	10.4	10.1
YoY% COGS	(020)	76	46	(2.010)	(2.604)	Payout ratio (%)	36.0	54.5	54.5	54.5	54.5 22.5
	(828)	(1,424) 600	(2,037) 911	(2,810)	(3,691) 1,799	Effective tax (%)	22.7	23.0	22.5 0.3	22.5 0.2	0.2
Gross profit Gross margin	345 29.4%	29.6%	30.9%	1,298 31.6%	32.8%	Total debt/equity (%) Net debt/equity (%)	0.0			U.∠ Net cash	U.∠ Net cash
Other income	30	32	11	11	11	Current ratio (x)	Net cash 2.2	Net cash 1.7	Net cash 1.7	1.7	1.7
Selling & distribution	(7)	(11)	(17)	(23)	(31)	Quick ratio (x)	2.2	1.7	1.7	1.7	1.7
Admin	(148)	(234)	(312)	(426)	(554)	Inventory T/O (days)	5	3	3	3	3
R&D	0	0	0	0	0	AR T/O (days)	40	47	32	32	32
Other opex	(0)	(1)	(1)	(2)	(2)	AP T/O (days)	184	198	170	170	170
Total opex	(155)	(246)	(330)	(451)	(587)	Cash conversion cycle (days)	(138)	(148)	(135)	(135)	(135)
Operating profit (EBIT)	`22Ó	`386	`592	`858	ì,222	Asset turnover (x)	`1.2	` 1.Ź	` 1.1	`1.2	` 1.1
Operating margin	18.7%	19.1%	20.1%	20.9%	22.3%	Financial leverage (x)	2.6	2.5	2.4	2.4	2.5
Provisions	(12)	(10)	(10)	(10)	(10)	EBIT margin (%)	18.7	19.1	20.1	20.9	22.3
Interest Income	6	17	20	20	21	Interest burden (x)	1.0	1.0	1.0	1.0	1.0
Finance costs	0	(0)	(0)	(0)	(0)	Tax burden (x)	0.7	0.7	0.7	0.7	0.7
Profit after financing costs	213	392	602	867	1,233	Return on equity (%)	39.6	59.5	39.6	42.9	46.3
Associated companies & JVs	0	0	0	0	0						
Pre-tax profit	213	392	602	867	1,233						
Tax	(48)	(90)	(135)	(195)	(277)	Year to Dec	FY18R	FY19	FY20E	FY21E	FY22E
Minority interests	(13)	(20)	(30)	(41)	(55)	Balance Sheet (RMB mn)					
Net profit	152	282	437	631	900	Fixed assets	8	9	14	21	31
YoY%	107	85	55	45	42	Intangible assets & goodwill	14	83	82	82	82
Net margin	13.0%	13.9%	14.8%	15.4%	16.4%	Associated companies & JVs	0	0	0	0	0
Adj. net profit*	164	292	447	642	910	Right-of-use assets	0	11	11	11	11
YoY%	0	78	53	44	42	Long-term investments	8	4	109	109	109
Adj. net margin	14.0%	14.4%	15.2%	15.6%	16.6%	Other non-current assets	24	40	40	40	40
EBITDA	223	395	595	860	1,224	Non-current assets	55	148	256	263	274
EBITDA margin	19.0% 0.278	19.5% 0.330	20.2% 0.545	20.9% 0.782	22.3% 1.109	Inventories	12	11	15	21	20
Adj. EPS (RMB) YoY%	0.276	20	65	44	42	Inventories AR	129	263	258	360	28 481
DPS (HK\$)	0.113	0.203	0.335	0.481	0.683	Prepayments & deposits	95	100	146	204	272
Σι σ (ι ιι.ψ)	0.110	0.200	0.000	0.101	0.000	Other current assets	0	339	339	339	339
Year to Dec	FY18R	FY19	FY20E	FY21E	FY22E	Cash	1,281	1,339	2,010	2,911	4,070
Cash Flow (RMB mn)						Current assets	1,518	2,052	2,769	3,835	5,190
EBITDA	223	395	595	860	1,224		-,	_,	_,	-,	-,:
Chg in working cap	15	219	307	419	481	AP	417	774	949	1,309	1,719
Others	(12)	4	(10)	(10)	(10)	Tax	23	47	135	195	277
Operating cash	226	618	891	1,268	1,694	Accruals & other payables	249	390	568	792	1,059
Interest received	0	0	(0)	(0)	(0)	Bank loans & leases	0	4	4	4	4
Tax	(40)	(74)	(47)	(135)	(195)	CB & othe debts	0	0	0	0	0
Net cash from operations	186	545	844	1,133	1,499	Other current liabilities	0	0	0	0	0
Capex	(2)	(4)	(6)	(9)	(12)	Current liabilities	689	1,215	1,656	2,300	3,059
Investments	(2)	(275)	(105)	Ó	Ó						
Dividends received	0	0	0	0	0	Bank loans & leases	0	0	0	0	0
Sales of assets	8	0	0	0	0	CB & othe debts	0	0	0	0	0
Interests paid	5	15	20	20	21	Lease liabilities	0	4	4	4	4
Others	0	0	0	0	0	Deferred tax & others	6	14	14	14	14
Investing cash	9	(264)	(91)	11	9	MI	23	43	72	113	169
FCF	195	281	753	1,144	1,508	Non-current liabilities	28	60	90	131	186
Issue of shares	538	0	0	0	0						
Buy-back	0	(112)	0	0	0	Total net assets	855	924	1,279	1,667	2,219
Minority interests	359	(00)	(00)	(0.42)	(2.40)	Charabaldada	055	004	4 070	4.00-	0.040
Dividends paid	(78)	(82)	(82)	(243)	(348)	Shareholder's equity	855	924	1,279	1,667	2,219
Net change in bank loans	(66)	(21)	0	0	0	Share capital	57 709	57	57	57 1 611	57
Others	(323)	(31)	0	(242)	(2.49)	Reserves	798	868	1,222	1,611	2,162
Financing cash	430	(225)	(82) 671	(243)	(348)	BYDS (HK\$)	4 50	1 20	1 77	2 20	2 06
Net change in cash	625	56	671 0	901 0	1,160 0	BVPS (HK\$)	1.53	1.28	1.77	2.30	3.06
Exchange rate or other Adj Opening cash	19 638	2 1,281	1,339	2,010	2,911						
			2,010		4,070	Total debts	0	1	4	4	1
Closing cash CFPS (HK\$)	1,281 0.332	1,339 0.750	1.162	2,911 1.560	2.064	Net cash/(debts)	1,281	4 1,335	2,006	2,907	4,066
*aval EV gains of financial assort					2.004	i tot oddii/(debid)	1,201	1,000	۷,000	۱ ۵۰,۵	₹,000

*excl. FV gains of financial assets, FX gains, receivable provisions Source: Company, OP Research



Exhibit 7: Peer Group Comparison

																1	E V /	EV/	Net	Gross	Net			s	h px S	sh px
		M	kt cap	3-mth avg	PER	PER	PER	EPS FY1	EPS FY2	3-Yr EPS	PEG	Div yld	Div yl	d P/B	P/	/B	Ebitda	Ebitda	gearing	margin	margin	RO	E ROI	E 1.	-mth 3	-mth
Company	Ticker	Price(U	S\$m)	t/o (US\$m)	Hist (x)FY1 (x	FY2 (x)	YoY%	YoY%	Cagr (%)	(x)	Hist (%)	FY1 (%	6) Hist	(x) F	Y1 (x)	Hist	Cur Yr	Hist (%)	Hist (%)	Hist (%) His	t (%)FY1	(%)%	. 0	%
S-Enjoy Service	1755 HK	24.45	2,58	1 5	.4 65.	5 39.	7 27.7	64.	8 43.	6 38.5	1.03	3 0.8	B 1	1.4 19	9.16	13.84	47.	2 30	.3 Net ca	sh 29	9.6 1	3.9	59.5	39.6	(4.1)	17.8
HSI	2	5,230.67			11.	7 11.8	3 10.0	(0.3	3) 18.	0 9.7	7 1.2	1 3.7	7 3	3.3	1.04	0.98							8.9	8.4	(2.1)	4.3
HSCEI	1	0,244.60			8.	5 8.8	3 7.8	3.0) 12.	2 6.6	1.33	3 3.9	9 3	3.8	1.08	1.00							12.6	11.3	(3.1)	4.2
CSI300		4,635.71			17.	7 15.	3 13.1	15.	4 16.	4 14.6	3 1.0	0 1.9	9 2	2.0	2.1	1.9							11.9	12.7	(4.5)	16.8
China Property Management	Peers																									
Adjusted sector avg*					42.	8 33. ⁻	1 23.4	29.	6 37.	0 33.1	1.0	0 1.0	0 1	1.2	8.5	6.1	30.	3 23	.1 (0.0 30	0.1 1	2.9	27.9	21.7	1.2	8.1
Country Garden S	6098 HK	49.30	17,55	2 35	.8 70.	4 52.	7 38.3	33.	6 37.	5 35.0) 1.5	5 0.3	3 ().5	22.3	17.3	55.	1 39	.0	0.0 31	1.6 1	7.3	43.8	33.9	17.4	32.0
A-Living Servi-H	3319 HK	43.30	7,44	9 26	.1 42.	2 30.0	22.9	40.	8 30.	9 32.3	3 0.9	9 1.1	1 1	1.4	8.4	7.0	29.	0 19	.1 (0.0 36	5.7 2	4.0	21.2	25.2	5.0	0.8
Poly Property Se	6049 HK	77.30	5,51	9 24	.9 57.	2 52.	1 38.0	9.	9 36.	9 26.9	1.9	9 0.4	4 (0.6	7.3	6.6	45.	6 32	.4 (0.0 20	0.3	8.2	17.2	13.2	(4.9)	(9.1)
Greentown Servic	2869 HK	10.20	4,23	4 18	.3 53.	8 42.	5 32.6	26.	5 30.	2 28.2	2 1.5	5 0.7	7 (0.9	9.3	6.3	32.	3 30	.2	0.0	3.0	5.6	18.8	16.6	8.7	(6.4)
China Overseas P	2669 HK	7.59	3,21	9 14	.6 46.	4 36.0	27.9	29.	0 28.	9 27.7	7 1.3	3 0.7	7 (0.8	16.5	12.2	29.	3 23	.7 (0.0 20	0.0	9.8	40.8	36.6 ((15.8)	(16.6)
Ever Sunshine Li	1995 HK	14.70	3,16	8 18	.6 90.	3 56.0	36.5	61.	2 53.	6 53.7	7 1.0	0.3	3 (0.6	17.6	11.0	58.	2 39	.8	0.0 29	9.6 1	1.9	21.9	22.4	(0.7)	19.3
Central China Ne	9983 HK	10.36	1,66	4 N	/A <mark>N</mark> /	A 30.3	3 20.5	N/.	A 48.	0 N /A	N/A	A N/A	A 1	1.0	N/A	4.2	32.	5 22	.8 (0.0 32	2.8 1	3.3	96.3	19.9	11.0	N/A
Times Neighborho	9928 HK	12.38	1,57	4 10	.6 85.	3 45.3	3 26.3	88.	5 71.	8 68.6	0.7	7 0.3	3 (0.6	11.2	7.2	62.	2 31	.5 (0.0 28	3.2	8.9	19.3	19.9	1.6	56.7
Sichuan Languang	2606 HK	53.00	1,21	8 5	.4 15.	3 14.	2 10.7	8.	0 32.	6 23.7	7 0.6	6 2.0) 2	2.6	3.8	3.2	11.	8 8	.7	0.0 36	5.2 2	0.5	32.6	24.7	0.0	19.2
Colour Life Serv	1778 HK	4.00	75	1 2	.4 9.	8 9.	8.5	5.	3 9.	4 8.2	2 1.1	1 2.5	5 2	2.9	1.3	1.2	5.	6 5	.8 1	5.8 35	5.3 1	3.0	14.2	13.4	6.4	17.5
Aoyuan Healthy L	3662 HK	7.71	72	2 10	.7 29.	0 20.8	3 14.9	39.	6 39.	5 35.2	2 0.6	6 1.3	3 1	1.9	5.9	4.9	20.	4 12	.8 (0.0 37	7.4 1	8.0	33.5	26.3 ((10.0)	(14.2)
Binjiang Service	3316 HK	18.04	64	3 2	.1 36.	7 27.9	9 21.3	31.	8 31.	0 28.8	3 1.0	0 1.8	3 1	1.8	6.2	N/A	27.	4 N	Ά (0.0 28	3.1 1	6.3	25.4	21.2	8.9	50.2
Kaisa Prosperity	2168 HK	31.40	62	4 7	.1 24.	0 17.	2 12.4	40.	2 38.	1 39.6	0.4	4 1.7	7 2	2.1	5.9	3.6	16.	6 11	.1 (0.0	0.0 1	3.0	28.0	27.2 ((12.8)	(4.1)
Redsun Services	1971 HK	7.00	37	5 N	/A <mark>N</mark> /	A 28.	5 17.0	N/.	A 68.	2 N/A	N/A	A N/A	A 1	I.1	N/A	N/A	29.	8 N	Ά (0.0 25	5.3 1	1.7	45.7	17.7	47.7	N/A

 $^{^{\}star}$ Outliners and "N/A" entries are in red and excl. from the calculation of averages

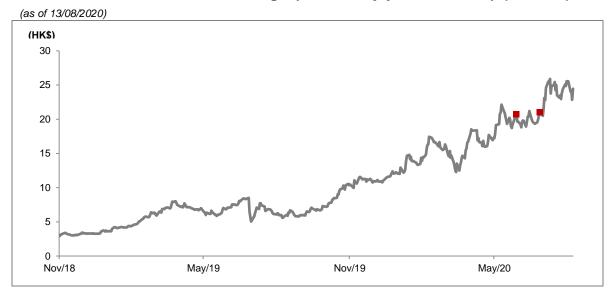
Source: Bloomberg, OP Research



Our recent reports

Date	Company / Sector	Stock Code	Title	Rating	Analyst
12/08/2020	China Youzan	8083	Robust momentum kept up	BUY	Megan Jin
30/07/2020	Viva Biotech	1873	Biotech PE model to reap more long term return	NR	Kevin Tam
21/07/2020	361 Degrees Intl	1361	Slow recovery in 2Q20 retail sales	BUY	Megan Jin
16/07/2020	Anta Sports	2020	More visible outlook of full revival	BUY	Megan Jin
10/07/2020	Digital China	861	Thrive on data servicing capabilities	NR	Kevin Tam
02/07/2020	S-Enjoy Service	1755	New share incentives with strong commitment	BUY	Megan Jin
02/07/2020	TCL Electronics	1070	Inject smartphone business at start of 5G replacement cycle	BUY	Dallas Cai
30/06/2020	Yeahka	9923	From payment to Fintech	BUY	Kevin Tam
19/06/2020	Powerlong CM	9909	Moving into the fast lane	NR	Dallas Cai
11/06/2020	Xtep Intl	1368	More promising prospect from FY21E	BUY	Megan Jin
08/06/2020	Edvantage Group	382	Campus capacity enlarged further	BUY	Megan Jin
04/06/2020	S-Enjoy Service	1755	Robust expansion continues	BUY	Megan Jin
04/06/2020	Greentown Services	2869	Placing for new growth initiatives - city services most likely	HOLD	Dallas Cai
28/05/2020	A-Living	3319	Positive read-across from April property sales	BUY	Dallas Cai
25/05/2020	HKBN	1310	Challenging to becoming BN leader	NR	Kevin Tam
18/05/2020	Skyworth	751	The sky getting clear	NR	Kevin Tam
14/05/2020	Ausnutria Dairy	1717	Premium products brought up GPM in 1Q20	BUY	Megan Jin/Dallas Cai
14/05/2020	China Youzan	8083	1Q loss narrowed as economies of scale kicking in	BUY	Dallas Cai
05/05/2020	HKTV	1137	HK based ecommerce on the rise	BUY	Kevin Tam/Megan Jin
23/04/2020	Edvantage Group	382	License fee saving may come earlier	BUY	Megan Jin/Dallas Cai
22/04/2020	361 Degrees Intl	1361	1Q20 retail sales in line	BUY	Megan Jin
21/04/2020	Xtep Intl	1368	1Q20 sales performance better than feared	BUY	Megan Jin/Dallas Cai
20/04/2020	Li-Ning	2331	1Q20 delivered satisfactory retail sales	BUY	Megan Jin/Dallas Cai
16/04/2020	Anta Sports	2020	Robust online FILA sales to drive 1Q20 sales beat	BUY	Dallas Cai/Megan Jin
15/04/2020	China Youzan	8083	FY19 GMV saw growth acceleration	BUY	Dallas Cai
02/04/2020	Greentown Services	2869	FY19 results largely in line	HOLD	Dallas Cai
31/03/2020	TCL Electronics	1070	FY19 results up to expectations	BUY	Dallas Cai

Historical recommendations and target price: S-Enjoy Service Group (1755 HK)



Date	Rating	TP (HK\$)	Close (HK\$)
1 04 Jun 2020	BUY	26.90	20.90
2 02 Jul 2020	BUY	26.90	19.90
3			
4			
5			



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Relevant Benchmark Represents the stock closing price as at the date quoted in this report.

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